

Race Sponsorships: Check One

\$50 - Patient Sponsor

\$100 - Course Sign Sponsor

\$250 - Raffle Sponsor

\$500 - Awards Sponsor

\$1000 - Hospitality Sponsor

\$2500 - Race Shirt Sponsor

\$5000 - Race Sponsor

Sponsor Information:

Sponsor Organization or Sponsor Individual Name:

Contact Name and Email:

Please list the main point of contact for communications regarding sponsorship marketing and their email address.

Sponsorship Runner Registration:

Only the Hospitality and Race Shirt Sponsors have 3 runner registrations included, and the Presenting Race Event Sponsor have 5 registrations included. If you wish to add runners, please visit our race website at: bit.ly/3DGbJk6

Available To Hospitality and Shirt Sponsors Only

Runner #1 Name:

Runner #1 Age:

Runner #1 Race: 10K Run 10K Race Walk 5K Run/Walk

Runner #1 T-Shirt Size: Small Medium Large XL 2XL

Runner #2 Name:

Runner #2 Age:

Runner #2 Race: 10K Run 10K Race Walk 5K Run/Walk

Runner #2 T-Shirt Size: Small Medium Large XL 2XL

Runner #3 Name:

Runner #3 Age:

Runner #3 Race: 10K Run 10K Race Walk 5K Run/Walk

Runner #3 T-Shirt Size: Small Medium Large XL 2XL

Available To Presenting Race Sponsors

Runner #4 Name:

Runner #4 Age:

Runner #4 Race: 10K Run 10K Race Walk 5K Run/Walk

Runner #4 T-Shirt Size: Small Medium Large XL 2XL

Runner #5 Name:

Runner #5 Age:

Runner #5 Race: 10K Run 10K Race Walk 5K Run/Walk

Runner #5 T-Shirt Size: Small Medium Large XL 2XL

Payment Information

Enter information for the person or organization that is responsible for payment.

Name, First and Last

Email

Address

To pay by check contact Susan Dunn at sdunn@otmdc.net or mail this Sponsorship Form to 5249 Olde Towne Rd Suite D, Williamsburg VA 23188

Olde Towne Medical & Dental Center

STRIDE & WELLNESS CARTER'S GROVE 10K & 5K SPONSORSHIP LEVELS

Sponsorship type & number available	Race Sponsor (1)	Shirt Sponsor (1)	Hospitality Sponsor (1+)	Awards Sponsor (2)	Raffle Sponsor (1+)	Course Sign Sponsor (1+)	Patient Sponsor (1+)
Contribution	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100	\$50
Event Signage	√	√	√	√	√	Logo & Name on Signage On Course Markers	
Sponsor Recognition	Logo with links	Logo	Logo	Logo	Signage On Raffle Table		
Marketing & Promotion	Logo with links Race Day Vendor Table Logo on t- shirt	Logo Graphic on back of t- shirt	Logo Signage on Hospitality Table	Signage on Awards Table			
Race Entries	5	3	2				1 patient entry
Social Media	Logo with links	Logo	Logo				
OTMDC/Race Website	Logo with links	Logo					

Scan code below to register as a sponsor or contact sdunn@otmdc.net for more information.

OTMDC.COM/EVENTS
11/1/25 | 9AM START
VENDOR CHECK-IN @ 7:30



A COLONIAL ROAD RUNNERS
GRAND PRIX EVENT



STRIDE WELLNESS CARTER'S GROVE 10K & 5K SPONSORSHIP DETAILS

PRESENTING SPONSOR | \$5,000

As the Presenting Race Event Sponsor, your company name/logo will be displayed on all advertisements for the race, race welcome sign, and finish line sign listed as "Event Presented By". Your logo with links will be on all print and social media advertising as well as on our race registration website. Your company logo will be displayed on the race day t-shirt. A vendor table will be available for your use, if you choose, in the Vendor Village. Your may provide swag or other advertising ahead of packet pick up to be placed in the runner bags. 5 race registrations for the event also included.

RACE SHIRT SPONSOR | \$2,500

As the Race Shirt Sponsor your company logo will be displayed prominently on the back of the race day t-shirt. Your company logo will be displayed on the "Thank You To Our Sponsors signage. Your logo with links will be on all print and social media advertising as well as on our race registration website. A vendor table will be available for your use, if you choose, in the Vendor Village. You may provide swag or other advertising ahead of packet pick up to be placed in the runner bags. 3 race registrations for event also included.

HOSPITALITY/WATER STOP SPONSOR | \$1,000

Sponsorship of one of the Water Stops and combined sponsorship of the Vendor Village Hospitality Table. Company logo included on the water stop signage as well on the "Thank You To Our Sponsors signage, company volunteers handing out water (optional). Your logo will be included in print and social media advertising and the race website. You may provide swag or other advertising ahead of packet pick up to be placed in the runner bags. 3 race registrations for event also included.

AWARDS SPONSOR | \$500

Combined sponsorship of the awards ceremony. Your sponsorship will help to purchase the runner awards. Your company logo will be included on the signage at the awards table/ceremony, as well as the "Thank You To Our Sponsors signage, print and social media advertising and race website. Your may provide swag or other advertising ahead of packet pick up to be placed in the runner bags. 2+ sponsorships available.

RAFFLE SPONSOR | \$250

Combined sponsorship of the Event Raffle. Your sponsorship will help to purchase items for the raffle. Company logo will be included on signage at the raffle table as well as the "Thank You To Our Sponsors" signage. 2+ sponsorships available.

RACE COURSE SIGN SPONSOR | \$100

As a Sign Sponsor your organization will have their name and logo on a sign along the race course as well as included on the "Thank You To Our Sponsors" signage. 10+ available.

PATIENT SPONSOR | \$50

Being a Patient Sponsor will help raise funds to support the health and wellness of our patients. What better way is there to directly do this by sponsoring the registration fee for one of our patients to participate in the run! 20+ available.

IN KIND DONATIONS

We will also accept any in kind donations that are race specific or raffle items. Contact Susan Dunn for more information at sdunn@otmdc.net

OTMDC Stride For Wellness Shirt Sponsor



